

# AUA CREATIVE PROMO MATERIAL

**AUA International & Public Relations Department** is delighted to take the chance to forward to you the extensive AUA FL Promo Material, in order to present to you a comprehensive overview of the **Agricultural University of Athens**, being the third Oldest University in Greece, which holds a dominant position upon the area of Geotechnical and Agri-food Higher Education and Research, at both national and international level, through the links: **AUA PROMO MATERIAL part 1** & **AUA PROMO MATERIAL part 2**, including our newsletters.

Along these lines, you are welcome to enjoy your online visit and travel to the Special Layout to the Strong and Interrelated Reasons & Motivations for Studying at the Agricultural University of Athens, entitled: ***The Driving Force... to study at Agricultural University of Athens***, which is a much colourful and varied album, a photo library, disseminating distinctive AUA information and news, featuring the University's state-of-the-art, both in the central infrastructures in Athens and across the Regional Units in Central Greece, having a look at the Erasmus+ Mobility Programs, including the list of partner Universities, as well as highlighting the Institution's most significant historical, educational, research, cultural, sports and social events, in addition to becoming aware of the AUA History and the Museum of Agriculture as a Culture Hub and the Labs provided by every Department and all the pertinent Greenhouses too, the great Plant Nursery of Ornamental Plants, the Vineyards, and the AUA Agricultural Holdings, across

Athens and the surroundings, the superb Botanical Garden and so on.

**AUA Presentation flip mode available here.**

You can also become aware of the fact that AUA is a prodigious Green University, with 13 IT Amphitheatres and 44 IT Lecture Halls, having an international outreach, as it is a key partner of the European University *EU CONEXUS* about Smart Urban Coastal Sustainability, inasmuch having much appeal to the Academic Community, being set in a majestic natural scenery, close to the centre of Athens, with a magnificent view to the Acropolis.

Moreover, you can get all the required information about AUA playing a principal role in significant participating Hubs, such as the *Smart -AGROHUB, the Hub of Innovation and Extroversion* at the AUA infrastructure in Spata, belonging also to the *Network and Community Partners of the EIT Food Initiative*, which is a Pan-European Consortium, focused upon entrepreneurship and innovation development in the food sector, by different partners across Europe, with a view to contributing to the enhancement of the outward looking of the University.

On top of that, an International Joint Master Degree Program - Erasmus Mundus in *Marine Biotechnology*, as the result of the fruitful partnership of the Department of Biotechnology and the Department of Animal Science and the FL Master of Science (MSc) Program, entitled *Digital Technologies and Smart Infrastructure in Agriculture* of the Department of Natural Resources Development and Agricultural Engineering, both have been functioning since September 2022.

## Furthermore, we are sending you separately the following online AUA FL Promo Material:

1. A bilingual digital video for the **100<sup>th</sup> Anniversary of the Agricultural University of Athens.**
2. **The special section of the English website dedicated to AUA on the part of the Educational Organisation and Website of *Study in Greece***, being the Official Internationalization Portal of Greek Higher Education Institutions (HEIs), which has been functioning under the auspices of the Ministry of Education and Religious Affairs, the Ministry of Foreign Affairs, the Ministry of Tourism and the Ministry of Culture and Sports.
3. The **impressive long video, elaborated in collaboration with the AUA CLICKS! Team composed of AUA Students** for the promotion of Greece and AUA, in particular.
4. **The short video, entitled Students' words and expressions of images for studying at the Agricultural University of Athens, in collaboration with the AUA CLICKS! Team.**
5. Updated **EU CONEXUS PROMO MATERIAL.**
6. **Insightful AUA spin-off Companies Material.**
7. **New AUA Promo Material available.**
8. **A different economic AUA perspective through the Department of Regional & Economic Development in the Regional AUA Unit of Phocis, as described below.**
9. An Internet browsing over the **AUA official website**, wherein you can get an integrated and detailed idea about the Academic Departments of the University and their functioning, besides all their interesting research and educational presentations, photos and videos.

## What's more?

You shall be thrilled with the outstanding global distinctions awarded for a number of consecutive years, by the AUA Academic Community, a striking example of which is the recent **World Ranking of twenty nine (29) Faculty Staff of the AUA at the Top of the most-cited Scientists**, as depicted in the two **posters specially created for that great achievement in both greek and english.**

You may also explore **the english issue of the AUA newsletter PANORAMA** and the **Accomplishment achieved by the AUA e-newsletter PANORAMA**, while reading through some parts of the History called ***The Sacred Plato's Olive Tree*** written on the relevant label, kept inside a special display case on the AUA Central Administration Building.

In conclusion, we do hope you will develop a keen interest in the Agricultural University of Athens and we shall be really glad to welcome you on your forthcoming visit at the premises of the Agricultural University of Athens.

Thank you a lot, in advance, for your time and appeal for establishing and enhancing even closer educational and research academic collaborations, as well as stronger ties with AUA, fostering the value of interculturalism.

At your kind disposal for any further information.

**International & Public Relations Department,  
Agricultural University of Athens**

A: 75 Iera Odos Str, GR- 118 55, Votanikos, Athens, Greece

E: [public.relations@aua.gr](mailto:public.relations@aua.gr)

W: <https://www.aua.gr/en>



ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ  
AGRICULTURAL UNIVERSITY OF ATHENS