

Dear members of the academic community,

We would kindly like to invite you to the **first international conference on "Sustainable Entrepreneurship Education" - SustEntEd 21**, which will be held **ONLINE** by BOKU as the **final event of the INTRINSIC Project**. **The registration is possible here** <https://intrinsic.eu/final-conference.html> - find the program flyer attached. **A ZOOM link** will be sent **prior to the conference** after registration.

**The conference** is dedicated to what we call **"Blending the Three Colours of Sustainability, Entrepreneurship Education and Higher Education for Sustainable Entrepreneurship Education"**.

There will be **three groundbreaking keynotes** from high-ranking experts, including **Alain Fayolle**, one of the best-known experts in the field of (Sustainable) Entrepreneurship Education.

- Keynote 1 **Ilona Södervik "Developing Students' Adaptive Expertise in Learning of Life Sciences "**
- Keynote 2 **Alain Fayolle "Educating Sustainable Entrepreneurs: Applying the key concepts and the educational model of Paulo Freire",**
- Keynote 3 **Marco Rieckmann "Education for the SDGs - Approaches to their strategic implementation in the curriculum"**

In **four workshops**, practical methods are presented on **how to incorporate sustainable entrepreneurship education into teaching**:

- Workshop 1 **Design principles for sustainable entrepreneurship**, Yvette Baggen
- Workshop 2 **Teaching Sustainable Entrepreneurship from EntreCompEdu**, Elin McCallum, Hazel Israel
- Workshop 3 **Think Beyond Design Thinking, Shaping Sustainable Entrepreneurship Education**, Andrew Penaluna
- Workshop 4 **Formative Assessment Methods / Situational Judgment Tests** (host to be determined).

The **second day** is mainly dedicated to the **strategic implementation of sustainable entrepreneurship education at Life Science Universities**, with links to the **sustainable development goals (SDGs)**.

Register & participate to **become part of the global community of Sustainable Entrepreneurship Educators!**

We look forward to seeing you **ONLINE** at the conference on **November 25<sup>th</sup> and 26<sup>th</sup>, 2021!**

Warm greetings!  
Andreas Zitek

DI Dr. Andreas Zitek, MSc(GIS)  
*Coordinator of the Erasmus+ project INTRINSIC*  
University of Natural Resources and Life Sciences, Vienna  
Teaching and Learning Services, Division of E-Learning and Didactics  
Muthgasse 11, Simon Zeisel-Haus, Bauteil B, 2. Stock

A-1190 Wien, Austria

Phone +43-1-47654-31212

Mobile: +43 676 780 65 15

Email: [andreas.zitek@boku.ac.at](mailto:andreas.zitek@boku.ac.at)

Web 1: <http://www.boku.ac.at/lehrentwicklung/e-learning-und-didaktik/>

Web2: <https://www.intrinsic.eu/>